

2025 NEW WEST CRAFT INDIGENOUS MARKET

Celebrating Culture, Building Community

The 4th annual New West Craft Indigenous Market is programmed by Arts New West in partnership with Shop First Nations. Arts New West is a non-profit organization established in 1967 to foster and support arts in our community for all



About

Arts New West and Shop First Nations have joined forces to present the New West Craft Indigenous Market — a vibrant celebration of Indigenous artistry, culture, and community. This annual event showcases talented Indigenous artisans while creating a meaningful space for cultural exchange and learning. Through storytelling, tradition, and craftsmanship, the market bridges communities and encourages support for Indigenous entrepreneurs. Together, we are committed to fostering economic reconciliation and building a stronger, more inclusive arts community.



Why Sponsor the Indigenous Market

- 1. Community Impact:** Align your brand with an event that brings people together, fostering a sense of pride and community engagement.
- 2. Cultural Enrichment:** Support local Indigenous artists and entrepreneurs
- 3. Brand Visibility:** Gain exposure to a diverse and engaged audience both locally and regionally, showcasing your commitment to supporting Indigenous arts.
- 4. Networking Opportunities:** Connect with artists, creatives, and community leaders during events.
- 5. Customized Benefits:** Tailor your sponsorship to meet your specific marketing objectives, ensuring a meaningful and mutually beneficial partnership.



2025 MARKET NUMBERS

4,000+

VISITORS

70+

VENDORS

5+

LIVE
PERFORMANCES

\$35K-\$45K

CONTRIBUTED TO HELPING GROW
THE INDIGENOUS ECONOMY PER YEAR



2023 MEDIA HIGHLIGHTS



**20,000 +
FOLLOWERS
ON FACEBOOK
AND INSTAGRAM**



New West Craft, Arts New West, Shop First Nations

Advertising campaigns with:

- Westcoast Curated
- New West Record
- Tourism New West
- Vancouver is Awesome

Event stories in the Buzzer, Georgia Straight, Westcoast Curated, Do604 and 604now.

Strong community and media engagement including features on Global News and Shaw,





SPONSORSHIP TIERS

GOLD

\$2500.00

- *Be the Title Sponsor, imagine: "New West Craft Indigenous Market presented by [Your Company Name]" on promotional material*
- *Recognition during opening ceremony*
- *Prominent on-site branding and logo placement*
- *Prominent logo position on website, newsletter, and other communication channels*
- *Two Featured social media posts across all platforms acknowledging your company's event sponsorship*
- *Recognition in press releases and media mentions*
- *Opportunity to set up tent during the event*

SILVER

\$1500.00

- *Prominent logo placement on website, posters and social media*
- *Presenting sponsor of event performance*
- *Recognition in press release and social media*
- *Specific social media post acknowledging your company's sponsorship*
- *Opportunity to set up tent during the event*

BRONZE

\$750.00

- *Logo placement on website, posters and social media*

We also offer customized sponsorship opportunities tailored to your company's goals.

Let's collaborate to create a meaningful partnership!
Email programs@artsnewwest.ca



Join Us

in making the New West Craft
Indigenous Market an
unforgettable celebration of art,
culture, and community!

For inquiries regarding sponsorship
opportunities or to discuss a customized
package, please contact:

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